

Urban Tribe / Nine2Five FRANCHISE TERMS AND CONDITIONS

Points	Details
Agreement Tenure	5 years. Renewed after mutually agreed for another term
Gross Margin	50 % Margin
GST	Paid by Franchisor Company. Included in the purchase price of the product (GST bill would be given by the Franchisor)
Rent / Interior	To be paid by the franchisee
Stock purchase	Upright Purchase (no return or exchange)
Stock correction /return policy	Not applicable as highest margin passed on to the franchisee
Defective Stock return policy	100% returnable
Billing software	Online computerised billing. Software cost Rs.. 18000/-one time cost paid by company for 3 years. After 3 years, AMC borne by franchisee to be paid directly to the software company
Stock selection	Stock would be selected by Franchisee. Team from Franchisor company would help the Franchisee in selection of stock.
Staff Training, Operational Support	Provided by the company
Site Selection Support	Franchisee can take support of the company. Visit by company team will entail expenses at actual. This is optional to the franchisee.
Interior Design and Setup	To be done by franchisee as per company standards/guidelines. Details will be provided by the company.
Franchisee fee	There is no franchise fees as such. Complete break up of the investment is provided
Marketing Support	Digital Marketing of the Franchise Store Location
	Creative of new design posters would be provided by company on a regular basis
	Carry on paper bags for the customer (with branding) would be provided by the franchisor company
	Store Sales Girl uniform would be provided by the franchisor with logo of brand (for max 3 sales girl with 3 uniform per year)
Replenishment of Stock	New stock would be added every fortnight (maybe earlier sometimes) depending on demand at the franchisee store. Current fashion trends would be considered for the same
Discount / Offers	It would be run by the Franchisee on the basis of guidelines given by the franchisor (Discount from margin of franchisee)
Logistic Cost	First dispatch cost is part of the investment amount thus paid by the company. Subsequent parcel dispatch cost would be borne by the franchisee
Urban Tribe Brand / Nine2Five Brand	Franchisee would get Urban Tribe Brand with Nine2Five Brand without any additional fees
Kids Apparels	Franchisee would get Kids Apparels without any additional fees