

Urban Tribe / Nine2Five FRANCHISE Investment Break-up

No.	Items	Cost to the Company	Contact No - 8007322468
1	Products (800-900 Units)	4,00,000	MRP is 8 Lakh (50% margin)
2	Paper Bags (For 5 Years)	90,000	This may go upto 1.2 Lakh or 1.5 Lakh also, if sales increase
3	Uniform of the Staff (For 5 Years)	15,000	This may go upto 30,000 if more Staff is hired
4	Transport (Approx. 12-15 Big Cartoons)	10,000	Only during first dispatch of inventory as per the plan. Later on the transport charges at actual to be paid by the franchise
5	Software installation Charges	18,000	This amount is for 3 years. After 3 years, AMC will be given by Franchise.
6	Google Lising & Support for Organic online presence	50,000	
7	Training of Staff related to Fabric knowledge & Window Display	35,000	This training will keep going at regular intervals as and when required. Also when new staff is hired, this training would be required
8	Training related to Billing of Customers	22,000	Ongoing Process
9	Continous updates of Images & Videos for Social Media Posting	0	Ongoing Process
10	Designing of Store and Signage	0	Provided with soft copy of the signage. Actual charges to be borne by the franchise
	Grand Total	6,40,000	
		(Provided at 5.6 Lakh to Franchise)	